



Graphic Designer

Jewett Cameron Company is looking for its next great Graphic Designer! This role requires an individual who can take a brilliant idea and make it visually come to life. Inspiration comes from many sources. The Graphic Designer will turn those inspirations into assets that help Jewett Cameron's brands engage with customers, whether they are a loving pet owner, a professional fencing contractor or a global channel partner.

The successful candidate is an open-minded, inquisitive individual who enjoys a collaborative work environment where their creative contributions are valued, beyond the product of their work.

Founded in Oregon in 1953, Jewett Cameron strives to develop and build premier products in fencing, pet home, and outdoor living. We are guided by our defining principles of crafted, stewardship and legacy. As such, we apply the same care in developing our products as we do investing in our people, our partnerships, our environment, and in the communities where we live, work and play.

PRIMARY ROLE: As a member of the Marketing Team, the primary role of the Graphic Designer is to produce creative designs that promote sales and branding initiatives as well as help Jewett Cameron and its brands connect with consumers and key stakeholders. This requires in-depth knowledge of graphic design, styles and layout techniques. As part of a team that thrives on accountability, the Graphic Designer will execute marketing projects from conception to production, delivering high quality collateral on tight deadlines.

ESSENTIAL DUTIES AND RESPONSIBILITIES include, but are not limited to, the following:

- Utilize an in-depth knowledge of graphic design and layout skills
- Create visuals that effectively and consistently communicate the brand, message and tone
- Collaborate with the Sales, Marketing and Product teams to deliver needed design collateral
- Create and maintain best in class corporate templates and tools for JCC sales professionals utilizing Adobe Creative Suite, PowerPoint and occasionally Microsoft Word and Excel
- Design original pieces, including, but not limited to illustrations, logos and infographics utilizing a polished consistent look, feel and tone

- Refine images, fonts and layouts, and utilize advanced typography techniques
- Generate creative and unique ideas to portray concepts, advertise services, and captivate consumers
- Maintain brand consistency throughout all projects
- Ensure all design deadlines are met
- Incorporate changes recommended by the team and/or clients into final products
- Review each deliverable for accuracy prior to delivery
- Stay up to date with industry trends, developments and tools
- Attend, participate and report in regular department meetings, as requested
- Perform other duties and special projects as assigned

QUALIFICATIONS: To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. In addition, this position requires essential skills, education and experience as identified below:

Essential Skills:

- Proven work experience as a Graphic Designer or a similar role
- Portfolio of completed design projects
- Demonstrated technical ability: InDesign, Illustrator, Photoshop, Acrobat & Microsoft PowerPoint
- Strong aptitude for creativity, aesthetic and layout
- High attention to visual details
- Ability to successfully utilize photography to convey message, tone and brand
- Logo and infographic design
- Strong communicator – professional level of both written and verbal communication
- Ability to receive feedback and make appropriate revisions

Education and Experience:

- **Education:** A bachelor's degree in design, visual arts, or marketing required. Other relevant degrees will be considered.
- **Experience:** At least **three** years of experience in graphic design with demonstrated expertise, knowledge, and experience in the execution of digital and print collateral. Strong creative and technical skills required. Other combinations of work and/or experience will be considered.
- **Computer Skills:** High proficiency in the use of personal computers and expertise in the following programs: InDesign, Illustrator, Photoshop, Acrobat and Microsoft PowerPoint. Experience with Microsoft Word and Excel also required. Must possess a strong aptitude for learning new technology.
- **Additional Skills:** Seeking a creative, critical thinker with a drive to solve problems. A team player with strong communication skills that thrives in an environment of accountability and fun, needs to also bring the ability to multitask and perform under tight deadlines.
- **Travel:** Ability to travel locally with minimal overnight travel.

- **Communication:** Strong visual communication skills required. Ability to communicate orally and in writing to explain complex issues accurately. Ability to receive and interpret complex information and respond appropriately. Professional level of written and verbal communication skills required.
- **Physical Effort:** Ability to perform primarily seated sedentary work, typing, repetitive, small motor activity, grasping, stooping, reaching, standing, lifting objects less than 10lbs frequently, climbing occasionally.
- **Attendance:** Ability to report to work regularly and reliably.

JCC offers a competitive salary and a rich benefits package including:

- Medical, dental, FSA and Employer funded HRA
- Profit sharing and generous 401k match
- Paid time off and 6 paid holidays per year

JCC is an Equal Opportunity Employer. Please apply to this posting by sending a cover letter and resume.

Job Type: Full-time

Experience:

- Graphic Design: 3 years (Required)

Education:

- Bachelor's (Required)

Work Location:

- North Plains, OR
- Remote & in-office combined schedule

Benefits:

- Health insurance
- Dental insurance
- Retirement plan
- Paid time off
- Parental leave

Schedule:

- Monday to Friday