



**Contact:**

Ciara Castellanoz  
Brand & Marketing Manager  
559-303-9286  
[ciarac@jewettcameron.com](mailto:ciarac@jewettcameron.com)

**For Immediate Release**

January 18, 2021

**JEWETT CAMERON COMPANY CONTINUES TO GROW AS NEW TEAM MEMBERS JOIN THRIVING BUSINESS**

*North Plains, OR* – Locally operated fencing, pet home and outdoor living business, Jewett Cameron Company, recently finalized its most successful year in the company’s 68 year history with the addition of three new team members.

Chief Operating Officer, Marty Ramirez, comes to JCC with 20 years of experience in global product marketing, sales operations and client management. With a bachelor’s degree in marketing from Northern Arizona University and a master’s degree in finance/decision science from the University of Arizona, Ramirez will focus on the improving the overall logistics and operations at JCC.

Joining JCC as the Brand & Marketing Manager, Ciara Castellanoz brings with her a diverse skill set, including strategic marketing, public relations and entertainment and events management. With a bachelor’s degree in mass communication and journalism and a master’s degree in business administration from California State University, Fresno, Castellanoz will focus on coordinated marketing efforts and furthering the development of the JCC brands.

Madison VanBaggen joins the JCC team as a Digital Marketing Specialist. A recent graduate from the University of Montana Western with a bachelor’s degree in business administration and management, VanBaggen will manage email marketing, digital advertisements and all social media platforms represented under the JCC brand.

“Our goal for 2020 was to invest in our core businesses by adding to our facilities, staff, products and brand awareness,” said Charlie Hopewell, CEO at Jewett Cameron Company. “We are thrilled to add Marty, Ciara and Maddie to our team. Each of them bring the talent and expertise needed to further the long-term development and success of our ever-growing business”.

*Founded in Oregon in 1953, the Jewett Cameron Company strives to develop and build premier products in fencing, pet home, and outdoor living. As the parent company of Lucky Dog®, Lifetime Fence® and Spring Gardener brands, JCC is guided by its defining principles of crafted, stewardship and legacy.*

###